



NEWS RELEASE

Catalytic Innovations Delivers Powerful Investor Pitch to the June 2017 Clean Innovation Investor Forum and Carbon XPRIZE Summit

June 12, 2017

BOSTON / NEW YORK – Catalytic Innovations, today delivered a powerful investor presentation at the June 2017 Clean Innovation Investor Forum and Carbon XPRIZE Summit. Catalytic Innovations is a Round Two Competitor in the NRG COSIA Carbon XPRIZE competition; <http://carbon.xprize.org/>, a \$US 20 million global competition challenging teams to develop breakthrough technologies that convert the most carbon dioxide emissions from natural gas and power plant facilities into products with the highest net value.

“Under the auspices of climate change and global sustainability, finding uses for CO₂ has been one of the world’s biggest challenges,” Staff Sheehan, the President and CEO of Catalytic Innovations, told investors at the meeting. Sheehan, described his company’s technology as a process that converts CO₂ to food grade alcohol using high pressure electrolysis. In the long term, this product is targeted toward the high volume fossil fuel-driven market. However, the company has already begun producing ethanol from CO₂ as this is a marvelous, green base for consumer products, such as distilled beverages, fragrances, and perfume. Offtake agreements are already being pursued in these areas, including with one of the largest privately-owned fragrance manufacturers in the world.

Catalytic Innovations, also recently announced that they have won the United Nations Ideas4Change Competition for Sustainable Development. The UNECE Ideas4Change startup competition recognizes small businesses and entrepreneurs who are developing innovative solutions with the potential to have a significant impact on global sustainability, as they are outlined in the United Nations 2030 Agenda for Sustainable Development and its 16 Sustainable Development goals. This includes their potential to create productive jobs in an ecologically sustainable and socially inclusive way.

Catalytic Innovations market acceleration is being driven with the support of its strategic partner; Enviro Ambient, Enviro Innovate, and a blue chip group of organizations and individuals dedicated to inspiring transformation, enabling new markets, and advancing solutions to some of our world’s grandest challenges.

About Catalytic Innovations (“Catalyst”)

Catalytic Innovations' technology converts airborne carbon dioxide into ethanol for use in consumer products, and as a renewable fuel source. As a semi-finalist team competing for the NRG COSIA Carbon

XPRIZE, Catalyst plans on taking Enviro Ambient's captured CO₂ and convert it into a 200 proof, undenatured alcohol, which has lower GHG emissions than grain-based alcohol and uses substantially less water and no arable land. For more information, visit www.catalytic-innovation.com.

About Enviro Ambient

Enviro Ambient develops and commercializes clean energy solutions for manufacturers and power generators that use fossil fuels to generate energy to produce electricity, cement, aluminum, steel, oil and other industrial goods. As our suite of clean technologies increases, there will be expanded focus on solutions targeted toward recycling, renewable energy, green transportation, advanced materials, green chemistry, and water solutions. This also includes energy efficiency and production technologies that result in lower GHG emissions. Enviro Ambient and its collaboration team, are marvelous partners of government, utilities, and energy consumers, and our advancements are vitally important in defense of this continent's energy supply, energy security, energy sustainability and grid integrity. For more information, visit www.enviroambient.com.

About Enviro Innovate

Enviro Innovate has formed a cleantech accelerator that is attracting startups and established enterprises looking to commercialize or acquire innovative technologies. Enviro Innovate, in collaboration with Queen's University, Air Liquide, Carbonomics, E. I. DuPont Canada Company, Foley Hoag, Kingston Process Metallurgy, McAllister & Quinn, WorleyParsons, and the City of Kingston, is able to draw on the experience and expertise of a multitude of relationships and resources to assist early-stage companies to commercialize next-generation, globally-applicable, cleantech products. We focus on a range of clean-tech solutions including: recycling, renewable energy, green transportation, advanced materials, green chemistry, and water solutions. As importantly, this focus also includes energy efficiency and production technology that results in lower GHG emissions. Initially conceived in 2013, this collaborative partnership with our partners in this innovation ecosystem is impactful and unprecedented. For more information, visit www.enviroinnovate.com.

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